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MOBI Development Co., Ltd.

摩比發展有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 947)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that, based on the unaudited financial information of the Group for the year ended 31 December 2018, the Group is expected to record a net profit for the year ended 31 December 2018 as compared to a net loss incurred for the corresponding year ended 31 December 2017.

The information contained in this announcement is only a preliminary assessment made by the Board and the management of Company based on the unaudited consolidated management accounts of the Group for the year ended 31 December 2018, which have not been audited or reviewed by the Company's auditors.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by MOBI Development Co., Ltd. (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "Board") wishes to inform the shareholders of the Company and potential investors that, based on the unaudited financial information of the Group for the year ended 31 December 2018, the Group is expected to record a net profit for the year ended 31 December 2018 as compared to a net loss incurred for the corresponding year ended 31 December 2017.

The Board considers that the turnaround from net loss to net profit of the Group was mainly attributable to the following reasons:

- (i) given that the global network construction was still dominated by 4G, global network construction entered its investment cycle with more resources being invested in the construction of optimized wireless network, resulting in an increase in the overall revenue of the Group;
- (ii) the product mix of the Group was enhanced and the revenue from some of our new and high-end products had increased; and
- (iii) there was an improvement in the Group's profitability attributable to economies of scale and the effective costs control measures.

Looking ahead, the Board will continue to review the operations and strategies of the Group from time to time to react to the challenges ahead. The Board is still optimistic about the growth opportunities of the telecommunications industry in the Mainland China and global markets, especially the business development prospects upon the launch of 5G networks.

The information contained in this announcement is only a preliminary assessment made by the Board and the management of the Company based on the unaudited consolidated management accounts of the Group for the year ended 31 December 2018, which have not been audited or reviewed by the Company's auditors. Shareholders of the Company and potential investors are advised to refer to the details in the final results announcement of the Company for the year ended 31 December 2018 which is expected to be released in late March 2019.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
MOBI Development Co., Ltd.
Hu Xiang
Chairman

Hong Kong, 30 January 2019

As at the date of this announcement, the executive Directors of the Company are Mr. HU Xiang and Mr. LIAO Dong; the non-executive Directors are Mr. QU Deqian and Mr. CHEN Zhaojun; and the independent non-executive Directors are Mr. LI Tianshu, Mr. ZHANG Han and Ms. GE Xiaojing.